



2023



SPONSORSHIP OPPORTUNITIES

THIS YEAR MARKS 145 YEARS OF PROUD TRADITION FOR THE ST. ANDREWS / ST. CLEMENTS AGRICULTURAL SOCIETY IN PRESERVING OUR AGRICULTURAL HERITAGE. WE INVITE YOU TO REVIEW THE INFORMATION ENCLOSED & LOOK FORWARD TO A POSSIBLE PARTNERSHIP WITH YOU, YOUR BUSINESS OR TEAM.



selkirkfairandrodeo.com

FAIR SPONSORSHIP OPPORTUNITIES

2023 | \$7000
2024 | \$7500
2025 | \$8000

TITLE SPONSOR THREE YEAR COMMITMENT

- EXCLUSIVE TRIPLE S FAIR & RODEO TITLE SPONSOR TO BE LABELLED ON ALL ADVERTISING AS FOLLOWS: FAIR HANDOUTS, PROGRAM, FULL PAGE COLOR AD SPACE, NEWSPAPER INSERT, POSTER, WEBSITE & SOCIAL MEDIA RECOGNITION AS WELL AS RADIO INCLUSION AS BEING THE TITLE SPONSOR.
- EXCLUSIVITY FROM COMPETITION
- SPACE PROVIDED TO SET UP A BOOTH/TENT FOR COMMUNITY ENGAGEMENT
- BANNERS DISPLAYED AT PROMINENT POSITIONS IN THE PARK (MUST BE SUPPLIED BY SPONSOR) INCLUDING: ENTRY TO SELKIRK PARK, CHILDREN'S ENTERTAINMENT TENT, RODEO ARENA, AGRICULTURAL EXHIBITION BUILDING, BEER GARDENS, FLAG FOR RODEO CEREMONIES
- 15 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$3000

PLATINUM SPONSOR

- 3 BANNERS DISPLAYED (SUPPLIED BY SPONSOR) IN PROMINENT POSITIONS WITHIN THE PARK
- NAME ANNOUNCED AT APPROPRIATE VENUE; 5-SECOND TAGLINE TO PROMOTE YOUR BUSINESS DURING ALL EVENTS
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN THE TRIPLE "S" TACK BARN
- INCLUSION IN FAIR HANDOUTS (5,000) AND PROGRAM (1/2 PAGE AD SPACE)
- RADIO, POSTER, NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION
- SPONSOR PROFILE IN FAIR PROGRAM (HIGH RESOLUTION LOGO REQUIRED BY JUNE 1ST)
- 8 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$1500

GOLD SPONSOR

- 3 BANNERS DISPLAYED (SUPPLIED BY SPONSOR) IN PROMINENT POSITIONS WITHIN THE PARK
- NAME ANNOUNCED AT APPROPRIATE VENUE; 5-SECOND TAGLINE TO PROMOTE YOUR BUSINESS DURING ALL EVENTS
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- INCLUSION IN FAIR HANDOUTS (5,000) AND PROGRAM (1/4 PAGE AD SPACE)
- POSTER, NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION
- SPONSOR PROFILE IN FAIR PROGRAM (HIGH RESOLUTION LOGO REQUIRED BY JUNE 1ST)
- 6 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$750

SILVER SPONSOR

- 2 BANNERS DISPLAYED (SUPPLIED BY SPONSOR) IN PROMINENT POSITIONS WITHIN THE PARK
- NAME ANNOUNCED AS A SHARED CREDIT TO RECOGNIZE YOUR SPONSORSHIP DURING EVENT ANNOUNCEMENT (WHEN APPLICABLE)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- INCLUSION IN FAIR HANDOUTS (5,000), NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION
- 4 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$350

BRONZE

- 1 BANNER DISPLAYED (SUPPLIED BY SPONSOR) IN PROMINENT POSITION WITHIN THE PARK
- INCLUSION IN FAIR HANDOUTS (5,000) AS A RECOGNIZED SPONSOR
- 2 WEEKEND PASSES FOR YOUR ENJOYMENT

\$250

FRIENDS OF THE FAIR

- NAME DISPLAYED IN THE FAIR HANDOUT
- 2 ONE-DAY PASSES FOR YOUR ENJOYMENT

EVENT SPONSORSHIP OPPORTUNITIES

THIS YEAR'S EVENT WILL BE DIFFERENT. INSTEAD OF A FULL RODEO WE'LL BE HOSTING 5 MAJOR EVENTS:

- BULL RIDING (TRIPLE S BULL RIDING BASH) ON 1 EVENING
- COWBOYS VS COWGIRLS: BATTLE OF THE BRONCS ON 1 EVENING
- WILD PONY RACES – YOUTH EVENT ON 2 EVENINGS
- BARREL RACING 2 DAY EVENTS (HORSE SHOW ARENA)
- TEAM ROPING 2 DAY EVENTS

\$3000

COWGIRLS vs COWBOYS BATTLE OF THE BRONCS EVENT SPONSOR

- 2 BANNERS (1 BANNER IN RODEO RING 3' X 10' SUPPLIED BY SPONSOR) OTHER BANNER IN PROMINENT POSITION WITHIN THE PARK
- NAME ANNOUNCED AT APPROPRIATE EVENT FOLLOWED BY A 5-SECOND TAG LINE TO PROMOTE YOUR BUSINESS DURING THE BRONC RIDING
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- INCLUSION IN FAIR HANDOUTS (5,000) AND PROGRAM (1/4 PAGE AD SPACE)
- POSTER, NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION
- SPONSOR PROFILE IN FAIR AND PROGRAM (HIGH RESOLUTION LOGO REQUIRED BY JUNE 1ST)
- 4 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$3000

TRIPLE S BULL RIDING BASH SPONSOR

- 2 BANNERS (1 BANNER IN RODEO RING 3' X 10' SUPPLIED BY SPONSOR) OTHER BANNER IN PROMINENT POSITION WITHIN THE PARK
- NAME ANNOUNCED AT APPROPRIATE EVENT FOLLOWED BY A 5-SECOND TAG LINE TO PROMOTE YOUR BUSINESS DURING THE BULL RIDING
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- INCLUSION IN FAIR HANDOUTS (5,000) AND PROGRAM (1/4 PAGE AD SPACE)
- POSTER, NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION
- SPONSOR PROFILE IN FAIR AND PROGRAM (HIGH RESOLUTION LOGO REQUIRED BY JUNE 1ST)
- 4 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$700

TEAM ROPING SPONSOR (2 DAYS)

- BANNER DISPLAYED ON CHUTE GATE (2' X 6' COROPLAST SUPPLIED BY SPONSOR)
- NAME ANNOUNCED THROUGHOUT TEAM ROPING
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN THE TRIPLE "S" TACK BARN
- 3 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$500

PERSONNEL SPONSOR

- PARTNER WITH ONE OF OUR PERSONNEL (ANNOUNCER, FLAGGER, JUDGES, TIMERS, PICK UP MEN, ETC.)
- NAME ANNOUNCED AS A SPONSOR DURING THE APPROPRIATE EVENT
- 1 BANNER (SUPPLIED BY SPONSOR) IN RELEVANT AREA
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN THE TRIPLE "S" TACK BARN
- 2 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

WE APPRECIATE YOUR CONSIDERATION TO PARTNER WITH US IN 2023
FOR MORE INFORMATION, PLEASE CONTACT OUR SPONSORSHIP DIRECTORS
EDDIE & CHERYL PHILLIPS (204)485-4854 EMAIL: cowboyprotect@gmail.com

RODEO SPONSORSHIP OPPORTUNITIES

\$1000

HORSE SHOW ARENA TITLE SPONSOR

- 2 BANNERS DISPLAYED IN THE HORSE SHOW ARENA (SUPPLIED BY SPONSOR)
- EVENT TITLE AS THE "YOUR BUSINESS" HORSE SHOW ARENA AND ANNOUNCED AS SUCH DURING ALL EVENTS
- ALL ADVERTISEMENTS AND ANNOUNCEMENTS TO SUPPORT YOUR TITLE SPONSORSHIP OF THE HORSE SHOW ARENA I.E.: "WELCOME TO THE YOUR BUSINESS NAME HORSE SHOW ARENA"
- INCLUSION IN FAIR HANDOUTS (5,000)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- POSTER, NEWSPAPER, WEBSITE AND SOCIAL MEDIA RECOGNITION AND RADIO INCLUSION AS THE TITLE EVENT SPONSOR
- 4 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$700

CHUTE GATE SPONSOR

- BANNER DISPLAYED ON CHUTE GATE (2' X 6' COROPLAST SUPPLIED BY SPONSOR)
- NAME ANNOUNCED EVERY TIME YOUR CHUTE GATE IS OPENED
- PHOTOS POSTED ON WEBSITE AND THROUGH SOCIAL MEDIA OF YOUR CHUTE GATE AS A SPONSOR
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN THE TRIPLE "S" TACK BARN
- 3 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$500

HORSE SHOW ARENA SPONSOR

- 1 BANNER (SUPPLIED BY SPONSOR) DISPLAYED IN HORSE SHOW ARENA
- NAME ANNOUNCED AS A SPONSOR AT HORSE SHOW ARENA EVENTS
- INCLUSION IN FAIR HANDOUTS (5,000)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- 2 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$600

WILD PONY RACING BUCKLE SPONSOR

- 1 BANNER DISPLAYED IN RODEO AREA (AS SUPPLIED BY SPONSOR)
- NAME ANNOUNCED AS A SPONSOR AT WILD PONY EVENT
- INCLUSION IN FAIR HANDOUTS (5,000)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- 4 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$250

BRONC RIDING BUCKLE SPONSOR

- 1 BANNER DISPLAYED IN RODEO ARENA (AS SUPPLIED BY SPONSOR)
- NAME ANNOUNCED AS A SPONSOR AT RODEO EVENTS
- INCLUSION IN FAIR HANDOUTS (5,000)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- 2 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)

\$250

TRIPLE S BULL RIDING BASH BUCKLE SPONSOR

- 1 BANNER DISPLAYED IN RODEO ARENA (AS SUPPLIED BY SPONSOR)
- NAME ANNOUNCED AS A SPONSOR AT RODEO EVENTS
- INCLUSION IN FAIR HANDOUTS (5,000)
- OPPORTUNITY TO PROMOTE YOUR BUSINESS/SELL GOODS IN OUR TRIPLE "S" TACK BARN
- WEBSITE AND SOCIAL MEDIA RECOGNITION
- 2 VIP PASSES (INCLUDES ACCESS TO BEER GARDENS, PAID VENUES AND PARKING)